

January 7, 2013

The meeting was called to order by Linda Scianna at 7:10 p.m. in the STHS Band Room.

In attendance were:

Julie Bounds (D)	Linda Scianna (B)	John Scianna (B)
Kirsten Todd (B)	Tina Briones (B)	Lisa Thornburg (B)
Marty Reinders (B)	Camilo Orjuela (B)	Catherine Orjuela (B)
Lana Vaughan (G)	Kerry Johnson (G)	

D=Band Director B=Board Member G=Guest

Minutes

- December minutes were approved.

Motion by Camilo Orjuela to approve the December STMAA Board Meeting Minutes. Seconded by Marty Reinders. All approved. The December Board Meeting Minutes were approved.

President's Report

- **Marching Band Banquet** -- The annual Marching Band Banquet will take place 7:00 p.m. on 1/18/13 in the STHS multipurpose room. Linda reminded all board members arrive early to help set up and to stay after to help clean up. Tina will check storage unit for paper plates, napkins, utensils, etc. Julie will distribute flyer.

Band Director's Report

- **Upcoming Events** -- Ms. Bounds provided overview of upcoming events. Check monthly calendar on www.600building.com for details.
- **Apple Gift Card Drawing** -- Over 100 ticket books were sold for an estimated \$7,500 in profit. This is double sold last year. Julie suggested we consider doing a similar drawing for the Spring Concert that would also include some smaller prizes.
- **Winter Guard & Winter Percussion** -- Winter Guard and Percussion are off to a great start with lots of parent support. Guard has 16 members and has already attended their first show; first competition takes place in February. Percussion will meet for the first time in February. Reno was able to recruit 38 middle school students.
- **Band Room Mural** -- Painting will take place 1/26/12.
- **Basketball Pep Band** -- Voluntary pep band for selected basketball games. Games posted on School Loop and Google Calendar.
- **CMEA Jazz South** -- Parent and student volunteers needed for February 1 & February 2.

Treasurer's Report

- **Budget** -- In Mimi's absence, Linda provided an updated budget for review and "best case/worst case" scenario for potential account balances at the end of January. This information will be utilized to make a decision on when to make a down payment on the new uniforms.

- **Checking Account Balance** -- \$13,716.53
- **Marching Band Fees** -- \$6,786 outstanding
- **Concert Band Fees** -- \$5,256 outstanding
- **Jazz Band Fees** -- \$8,000 outstanding

Fundraising

- **Dine Outs** -- Check www.600building.com for dates.
- **Play-a-thon** -- Lisa presented proposal for this year's event which will take place March 1. The students voted on a theme and the winner was "Las Vegas". Projected profit is \$25,000. Pledge Parties are currently posted on iVolunteer and several have already taken place.
- **Monthly Coffee Club** -- Julie suggested a monthly coffee club as a new fundraiser thru We Care Coffee. Each month a new bag of coffee, with a custom photo, will be available thru Julie.
- **Centerplate Concessions/AT&T Park** -- Kerry Johnson presented the idea, and a draft of a brochure to support implementing the idea, to share this STMAA fundraiser with STHS Cheer, STHS Sports and Santa Clara Vanguard to get a larger base of available volunteers. Julie will present a proposal via email.

Motion by Lisa Thornburg to approve the 2013 Play-a-thon Fundraising Proposal. Seconded by John Scianna. All approved. 2013 Play-a-thon Fundraising Proposal approved.

STMAA Website

- **STMAA Website Update** -- Lana gave an update on the new STMAA website. It should be up and running in the next day or so. Her focus is keeping it relevant and up-to-date, adding new stories to the home page weekly. The new site includes Cafepress. Cafepress is an on-line store that offers seven logo designs that can be printed on multiple items such as tee shirts, mugs, bags, etc. There is zero overhead for STMAA and STMAA gets a percentage of profit on all items sold.
- **iVolunteer Link** -- Marty suggested moving the iVolunteer link out of the Fundraising tab and to the home page. iVolunteer is also used for non-fundraising efforts and is a popular link that should be prominent and easy to find.
- **PayPal** -- Camilo suggested adding a link to our Pay Pal account. Many people on a recent Play-a-thon Pledge Party asked if there was a way to make a donation on our website. Lana will contact PayPal to get our account reactivated and will get a link posted on the website home page.

Future Meetings

First Monday of the month unless otherwise noted.

- **February 4**
- **March 4**
- **April 1**
- **May 6**

Motion made by Linda Scianna to adjourn the meeting at 8:53 p.m. Meeting adjourned at 8:53 p.m.

Respectfully submitted, Kirsten Todd, STMAA Secretary