



Santa Teresa Music and Arts Association



STHS Music Department, 6150 Snell Ave, San Jose, CA 95123

November, 2015

Dear Community Members and Music Education Supporters,

A strong band program with marching band is a Gateway to Community. Over the course of the last several years the Santa Teresa High School Band Program has established a tradition of excellence and a strong sense of community pride. Under the guidance of director Julie Bounds, the opportunities for music students have expanded dramatically over the past decade, with the program doubling in membership and, in turn, new ensembles being formed to accommodate the influx of students.

In order to maintain our high level of excellence in providing music instruction and performance experiences for our band members, the Santa Teresa Music and Arts Association needs to fundraise its entire operating budget of \$190,000 for the 2015-2016 school year. This budget supports all the bands; Marching Band & Color Guard, Concert Band, Symphonic Band, Wind Ensemble, three jazz bands, multiple jazz combos and chamber ensembles.

For that reason, we ask you to participate in our Corporate Sponsorship Program. By contributing to this program, you will gain valuable exposure from our loyal following of parents, community leaders and the general public. Our audience is your audience.

Your Corporate Sponsorship will help cover our program expenses, which include new instruments, music, instrument repair, uniforms, food, transportation and housing for competitions, and specialized music and drill instruction.

Attached you will find the benefits you will receive in return for sponsoring our program. The STMAA, tax ID number 20-0476662, is a tax-exempt 501(c)(3) nonprofit public benefit organization, committed to providing everything the Santa Teresa Band Program needs.

Thanks in advance for supporting our STHS Band Program, Your Gateway to Community.

Sincerely,

Astrid Tromp
STMAA Director of Communications, Corporate Sponsorship Officer
Music Marathon Co-Chair
communications@600building.com
www.600building.com
(408) 805 0623



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Corporate Sponsorship Form, School Year 2015-2016

Sponsor Name: _____ Website: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Email: _____

DONOR LEVELS & BENEFITS

<input type="checkbox"/>	Maestro 5000+	<ul style="list-style-type: none"> Benefits as per Director level Display of corporate banner during events (Company provided) Four FREE admissions to all band competitions (arranged day of event) Wall plaque with photo of STHS Marching Band
<input type="checkbox"/>	Director \$2500	<ul style="list-style-type: none"> 1/2 page size advertisement on printed Band Newsletters and Concert Programs (Company provides ad.) Logo and link on Corporate Sponsorship page 600building.com Verbal recognition during STHS football games Booth at Music Marathon Community Event (March 4, 2016, no sales) Two FREE admissions to all band competitions (arranged day of event) Framed certificate of appreciation
<input type="checkbox"/>	Drum Major \$1000	<ul style="list-style-type: none"> 1/4 page size advertisement on printed Band Newsletters and Concert Programs (Company provides ad.) Logo and link on Corporate Sponsorship page 600building.com Verbal recognition during STHS football games Booth at Music Marathon Community Event (March 4, 2016, no sales) Framed certificate of appreciation
<input type="checkbox"/>	Section Leader \$500	<ul style="list-style-type: none"> Logo and link on Corporate Sponsor page 600building.com Name listed as sponsor on Band Newsletters and Concert Programs Verbal recognition during STHS football games Booth at Music Marathon Community Event (March 4, 2016, no sales) Certificate of appreciation suitable for display

Method of Payment:

The STMAA is a 501(c)(3) tax-exempt organization

Cash Total Value \$ _____

Check # _____ (Payable to STMAA)

Music related In-Kind Goods or Services _____

Sponsor Signature: _____ Date: _____

Mail donations to:

**Santa Teresa Music and Arts Association
Attn.: Astrid Tromp
PO Box 23761
San Jose, CA 95153**

Mail your logo to Astrid Tromp at communications@600building.com