



## **Fundraiser Name: Santa Teresa Music Marathon**

Parents,

Today we will be launching our online fundraising page. We are using a streamlined process that allows the participants and teams to help raise money without the hassle of conventional fundraising. We will be utilizing Email, Text and Social Media. **Your Contacts are strictly private and protected.**

Participants will no longer have to sell any products, manage cash, or keep/distribute inventory. Fundraising is vital for the success of our program and we truly need to raise funds for this program.

We are confident there are many people eager to support your child and this program. This Fundraiser will be a success if you help develop a quality email list of at least 20 potential supporters. Emails are only used for fundraising and will never be sold, or redistributed. There are other ways to spread the word, but the focus must be on a quality email list.

**INDIVIDUAL FUNDRAISING GOAL = \$500.00**  
**PARTICIPATION REQUIREMENT = 20 QUALITY EMAILS**

### **Login instructions:**

1. Go to vraise.org and create your profile
2. Simply add our fundraising code **75423000**
3. Complete Homework Steps below once logged in

### **HOMEWORK \*VERY IMPORTANT\***

1. **Enter 20+ quality emails** of people who would like to support your child. Example: grandparents, aunts, uncles, family friends, etc.
2. Invite by Text: Invite 5 or more people who can donate via text message
3. Post to Facebook: Click the Share on Facebook button and post to Facebook